Pedro Buttel

GRAPHIC DESIGNER

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Full portfolio: **drive.google.com/pedrobuttel-portfolio**

25 years old | Brazilian | Rio de Janeiro, Brazil

ABOUT ME

Graphic designer with a degree in Visual Communication Design from UFRJ, after four years of Computer Science. Working since 2021 across visual identity, UX/UI, motion, social media and editorial design. Currently a designer at Ana Alencar Joias, handling photo, video and social media, and the one who brought generative AI into the brand's image production. Focused on AI-made product photos and videos that work alongside the studio.

EXPERIENCE

Graphic Designer and Marketing 2026 – present
Ana Alencar Joias
Graphic Design and Marketing Intern, hired full-time in 2026 2025 – 2026

Photograph and film products, catalogs and events, and finish the pieces for social media. Built the brand's generative AI workflow, which complements in-studio shoots with lower cost, more visual consistency and more engagement.

Freelance Graphic Designer 2021 – present
Self-employed

Visual identity, UX/UI, social media and print for clients in very different fields, with generative AI when it helps, from institutional photos to product photos.

Inventory Assistant Feb – Aug 2021
ABRASEG Soluções Integradas LTDA

Organized and digitized more than 5,000 inventory items and proposed changes to the checking process that cut delays and brought the logistics and IT teams closer.

EDUCATION

Bachelor of Visual Communication Design 2023 – 2026
Federal University of Rio de Janeiro (UFRJ)

Bachelor of Computer Science 2019 – 2023
Federal University of Rio de Janeiro (UFRJ) (not completed)

TOOLS

ADOBE CC

Photoshop	Advanced
Premiere Pro	Advanced
Lightroom	Advanced
Illustrator	Intermediate
InDesign	Intermediate
After Effects	Intermediate

DESIGN AND EDITING

Figma	Advanced
Canva	Advanced
CapCut	Advanced
Microsoft Office	Advanced
Blender	Beginner

ARTIFICIAL INTELLIGENCE

Claude and Claude Code
ChatGPT and Gemini
Nano Banana, Veo 3.1 and Omni
Midjourney
Higgsfield and other platforms

SKILLS

Visual identity and branding
Motion design
Web design
UX/UI and apps
Social media
Editorial design
Art direction
AI product photos and videos
Prompt architecture
Retouching and image editing
Photography and filming
Attention to detail
Deadline management
Analytical thinking
Client communication
Autonomy

LANGUAGES

Portuguese	Native
English	Fluent
Spanish	Intermediate